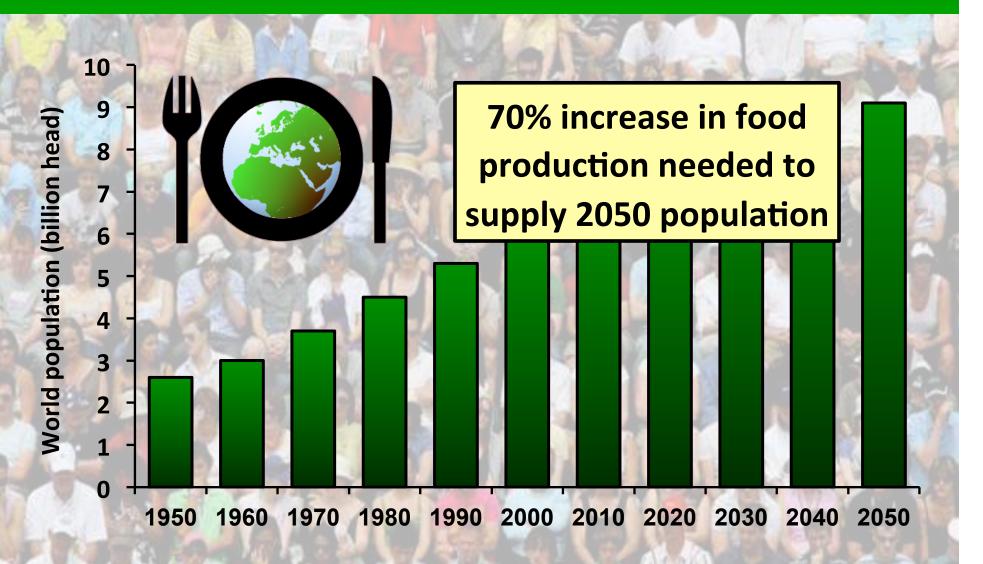


Sustainability Heads Media Agendas



Global Population Increase Necessitates Food Production Increase



Source: Bauman and Capper (2011) Southwest Nutrition and Management Conference, Tempe, AZ.

The Global Livestock Industry is Under Threat









Sources: http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

<a href="http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

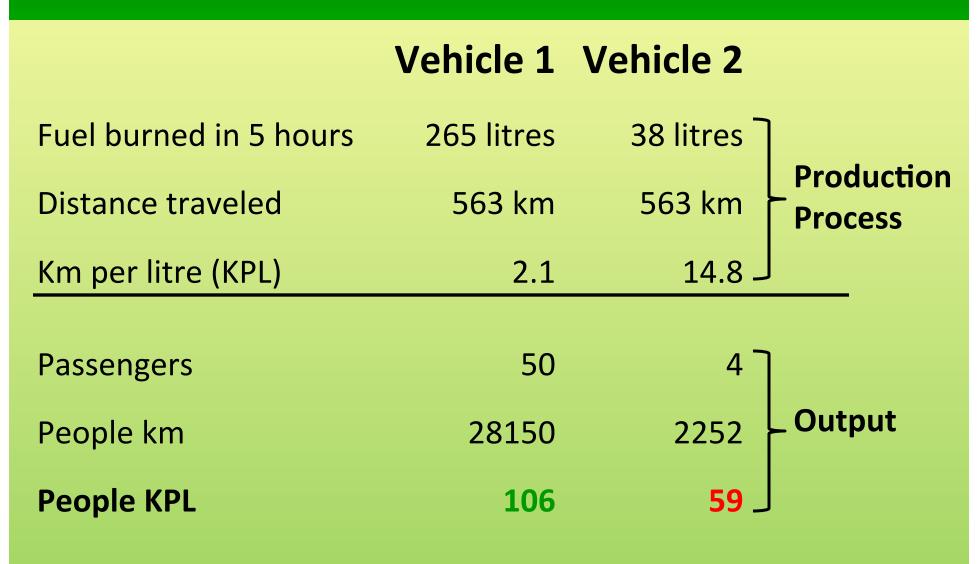
http://culturemap.com/newsdetail/09-03-10-is-sex-in-the-shower-killing-our-water-supply-relax-beef-production-is-a-bigger-culprit/;

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Essential to Assess Environmental Impact per Unit of Output



Sources: Created by Dr. Judith L. Capper, Washington State University, 2010

Essential to Assess Environmental Impact per Unit of Output

Vehicle 1





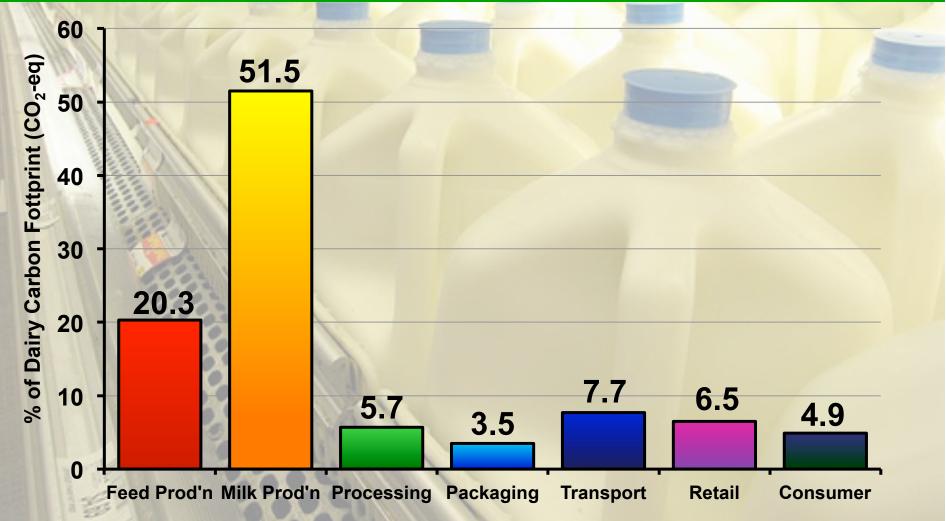
Vehicle 2

106 People KPL

59 People KPL

Sources: Created by Dr. Judith L. Capper, Washington State University, 2010

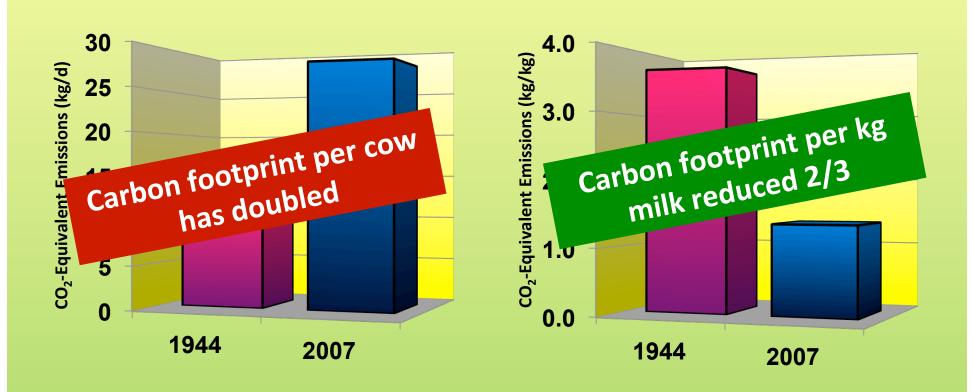
The Majority of Dairy Production's Environmental Impact Occurs On-Farm



Source: Graph created by Dr. Judith L. Capper, Washington State University, 2010; Innovation Center for U.S. Dairy (2010) U.S. Dairy Sustainability Commitment Progress Report. Available at:

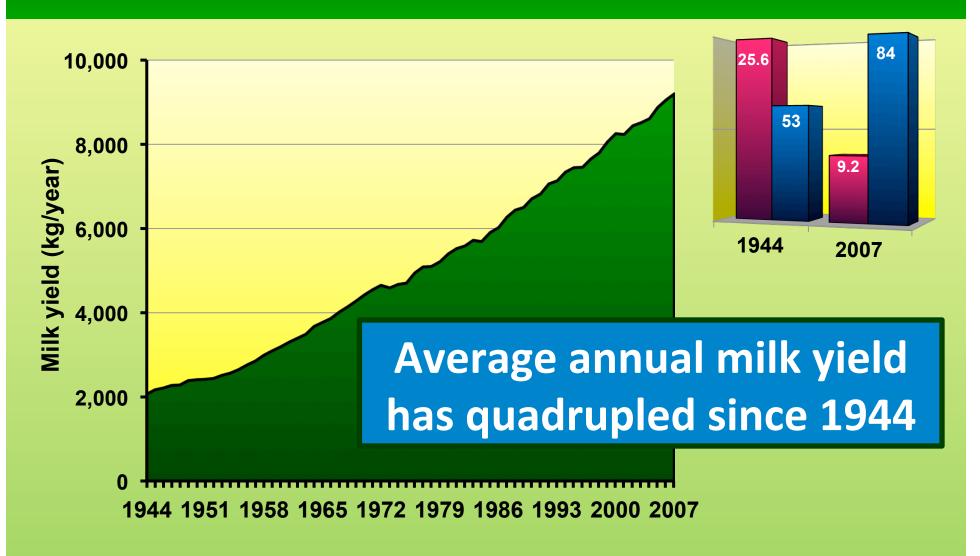
http://www.usdairy.com/Public%20Communication%20Tools/USDairy Sustainability Report 12-2010%20%284%29.pdf

The Dairy Industry Must be Evaluated on a Production Basis, Not per Cow



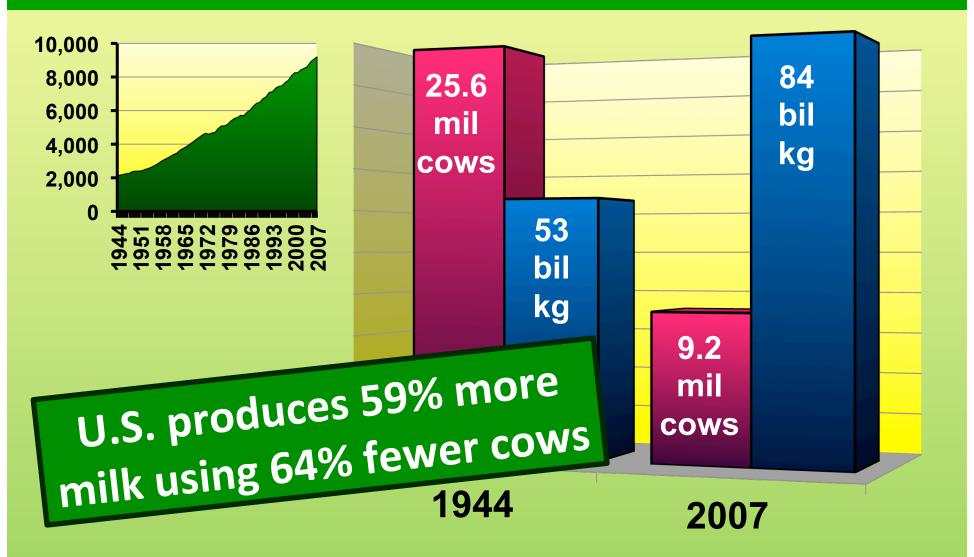
U.S. Dairy Farm Industry has Reduced its Total Carbon Footprint by 41% Since 1944

Environmental Impact Reduction due to Improved Productivity



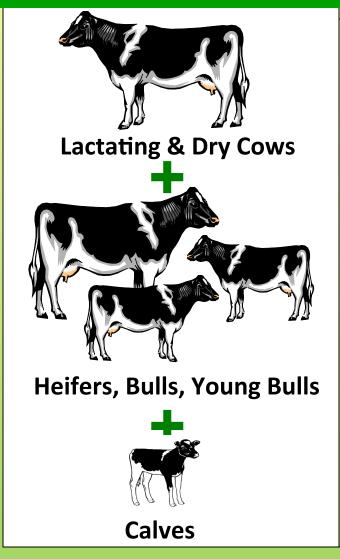
Source: Capper et al. (2009) "The environmental impact of dairy production: 1944 compared with 2007" J. Anim. Sci.

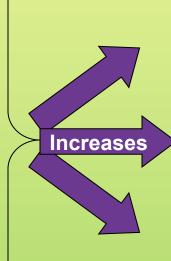
Environmental Impact Reduction due to Improved Productivity



Source: Capper et al. (2009) "The environmental impact of dairy production: 1944 compared with 2007" J. Anim. Sci.

Supporting Population Must be Included - It Takes a Herd to Make Milk

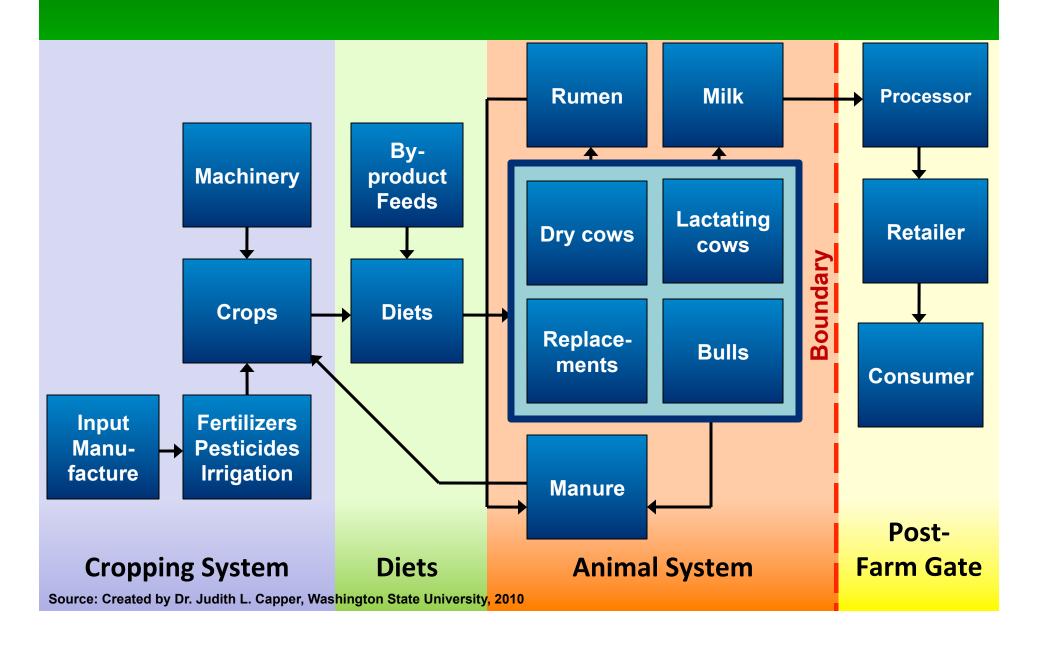




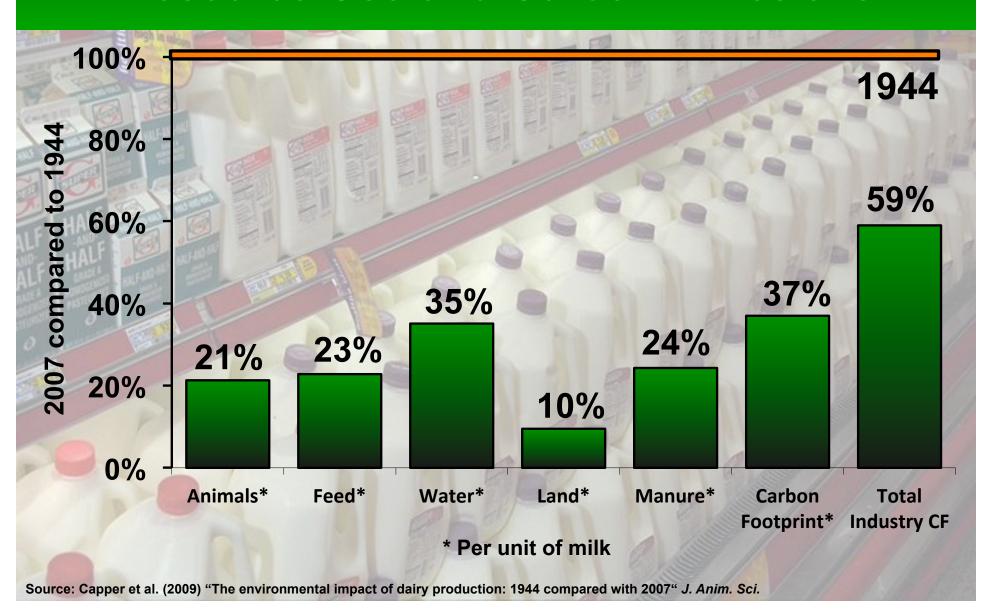
- Feed
- Land
- Water
 - Intake
 - Irrigation
- Fertilizers
- Fossil Fuels
- Greenhouse Gases
 - CO₂ Carbon Dioxide
 - CH₄ Methane
 - N₂O Nitrous Oxide
- Nutrient Excretion
- Manure

Sources: Created by Dr. Judith L. Capper, Washington State University, 2010

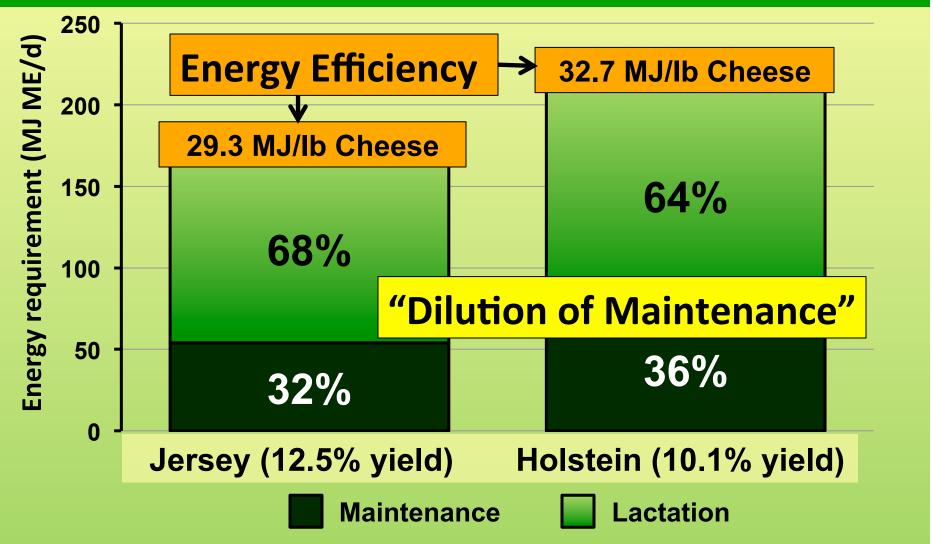
Summary of Model System



Modern Production Practices Have Reduced Resource Use and Carbon Emissions



Reduction and Dilution of Maintenance Reduce Energy Use per Unit of Cheese



Source: Created as an example by Dr. Judith L. Capper, Washington State University, 2010; Based on nutrient requirements for a 454 kg Jersey cow (20.9 kg milk, 4.8% fat, 3.7% protein) and 681 kg Holstein dairy cow (29.1 kg milk, 3.8% fat, 3.1% protein)

Maximizing Productivity Reduces Total Maintenance Costs & Resource Use



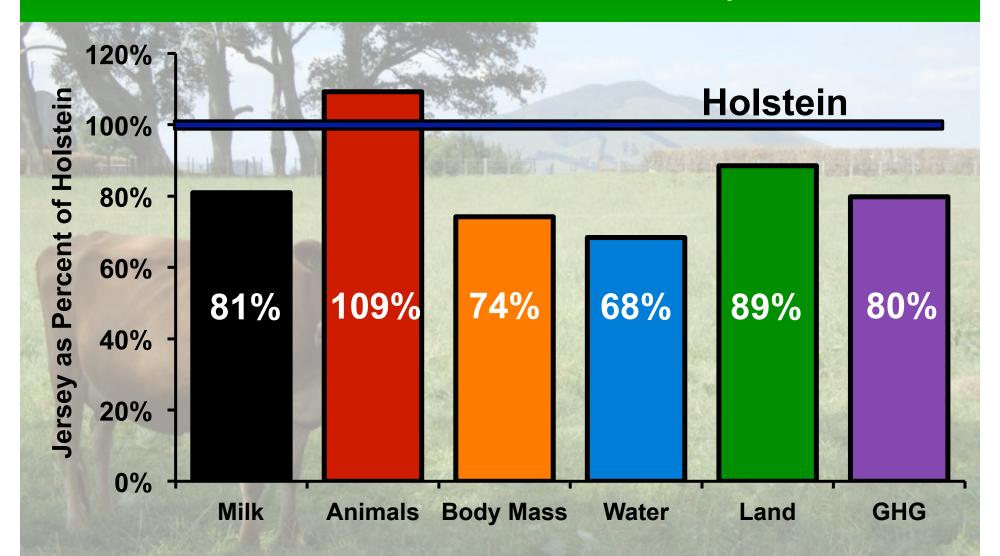
- Jersey cattle produce 12.5 kg cheese per 100 kg milk
- Reduced body mass compared to Holsteins
- Cheese yield and body mass interaction may reduce population maintenance

Breed Characteristics Summary

	Holstein	Jersey
Daily Milk Yield (kg)	29.1	20.9
Fat %	3.8	4.8
Protein %	3.1	3.7
Cheese Yield (kg/kg)*	0.101	0.125
Calving Interval (mo)	14.1	13.7
Annual Turnover %	34.5	30.0
Expected # Lactations*	2.54	3.00
Age @ First Calving (mo)	26.1	25.3
Heifer:Cow Ratio*	0.86	0.83
Mature Cow Body Weight (kg)	680	454

^{*}Factors in blue are estimated as functions of data accessed; Source: DRMS, DairyMetrics™, www.drms.org, accessed Nov. 9, 2009

Jersey vs. Holstein: Comparison of Resource Use and Environmental Impact



Source: Capper, J. L. and R. A. Cady (2010). A Point-In-Time Comparison of the Environmental Impact of Jersey vs. Holstein Milk Production. Journal of Dairy Science – submitted..

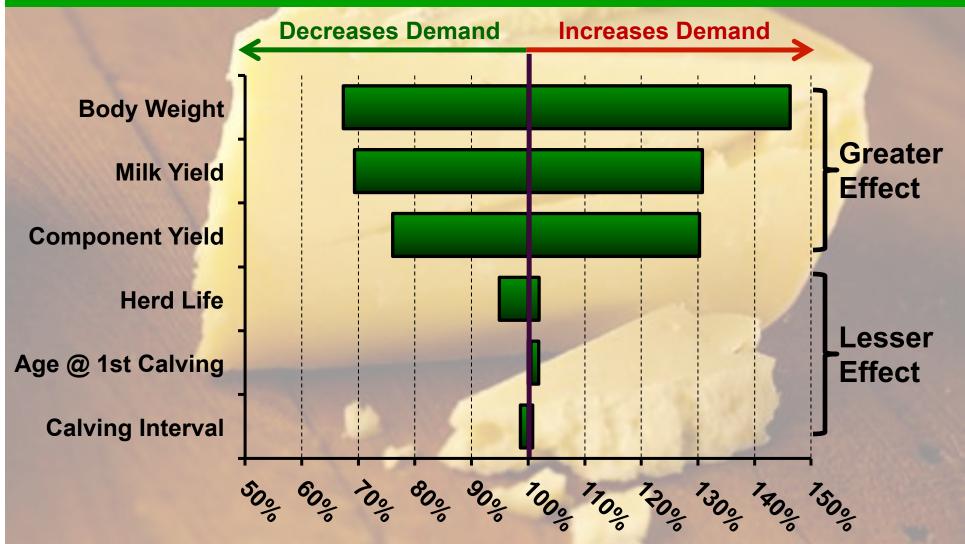
Environmental Savings in Producing 500,000 t Cheddar Cheese: Jersey Breed Advantage

- √974 km² Land
 - Land area of Frankfurt (984 km²)
- **√251,972** million litres of Water
 - Would supply 3,081,846 Norwegians annually
- √ 518 thousand million MJ of Energy
 - Equivalent to 15.7 million litres gasoline
- √ 1.71 million MT of CO₂
 - Equivalent to taking 336,888 cars off the road for a year

Source: Amended from Capper, J. L. and R. A. Cady (2010). A Point-In-Time Comparison of the Environmental Impact of Jersey vs. Holstein Milk Production. Journal of Dairy Science – submitted.

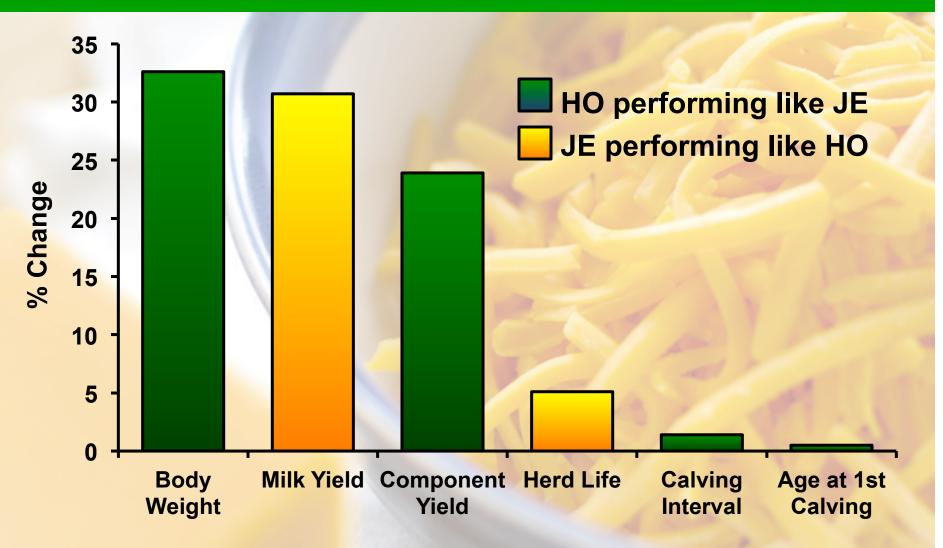


Effect of Performance Characteristics on Water Use for Cheddar Cheese Production



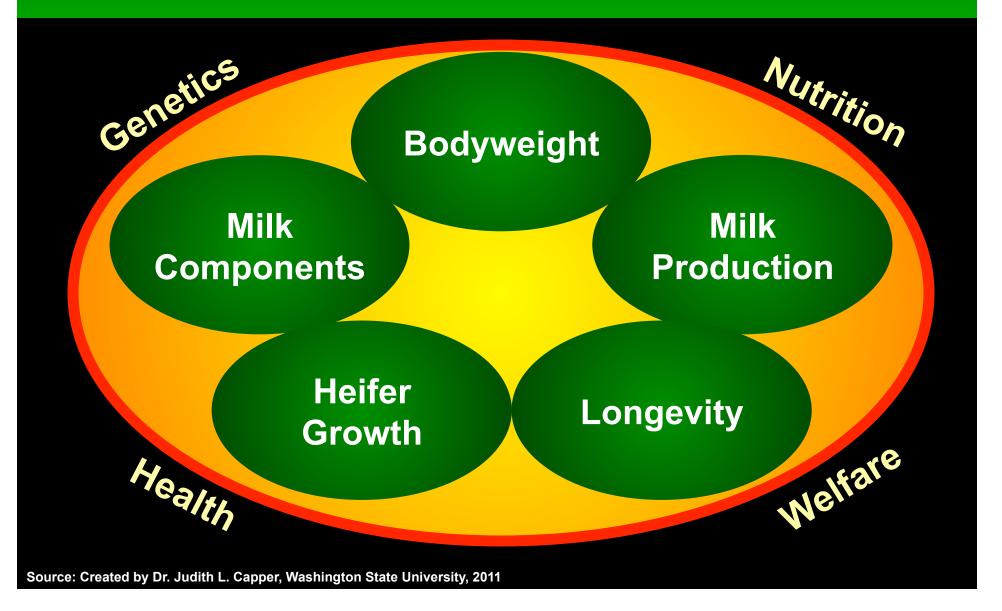
Source: Capper, J. L. and R. A. Cady (2010). A Point-In-Time Comparison of the Environmental Impact of Jersey vs. Holstein Milk Production. Journal of Dairy Science – submitted..

Effect of Performance Characteristics on Water Use for Cheddar Cheese Production



Source: Capper, J. L. and R. A. Cady (2010). A Point-In-Time Comparison of the Environmental Impact of Jersey vs. Holstein Milk Production. Journal of Dairy Science – submitted..

Selection Characteristics to Maintain and Improve Sustainability



Conventional Agriculture is Often Demonized

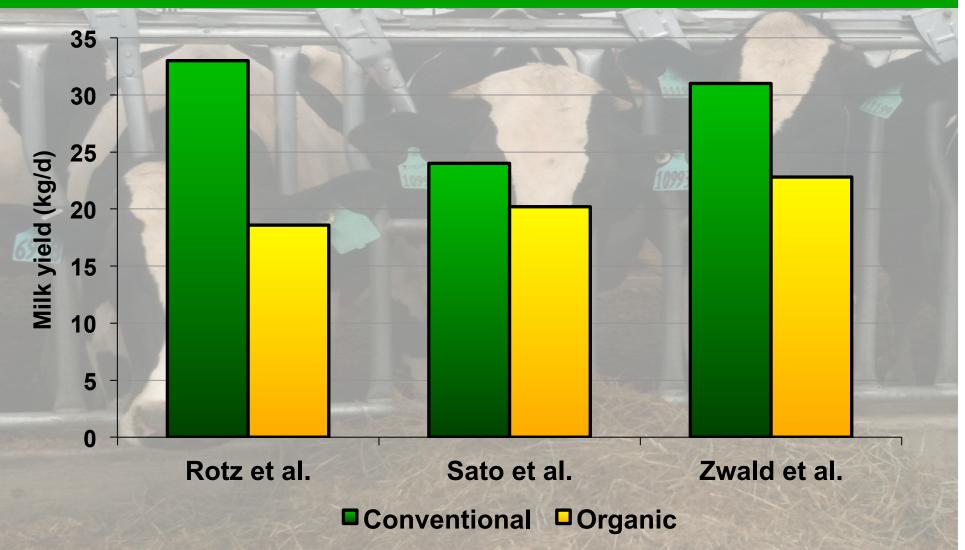
Pesticides, hormones and drugs, oh my!



Drink pure Organic Valley milk.

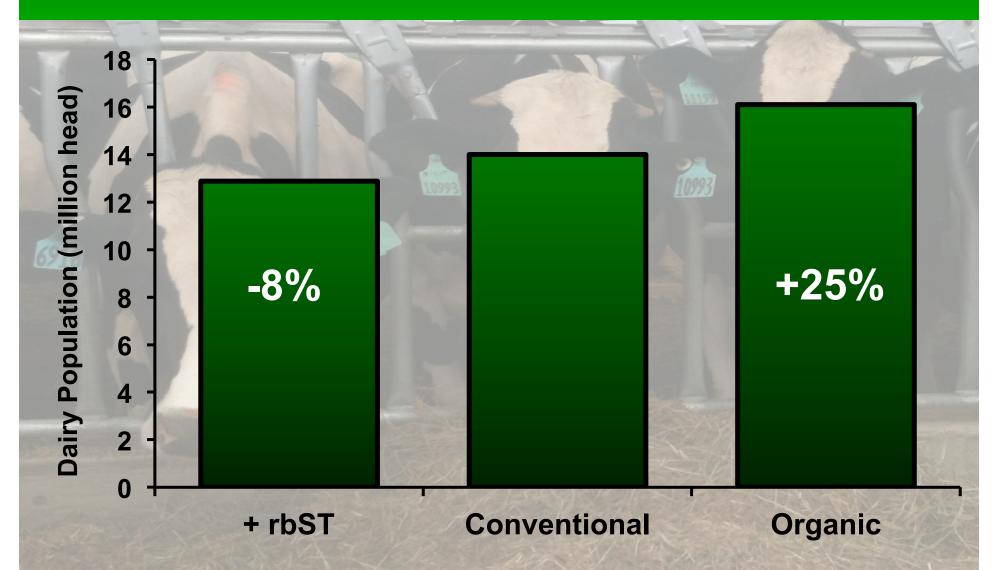
Source: Organic Valley (2010) http://www.organicvalley.coop/trade/retail/retail-resources/national-posters/pesticides-hormones-and-drugs-oh-my

Organic Dairy Production Systems Have Lower Yields Than Conventional Systems



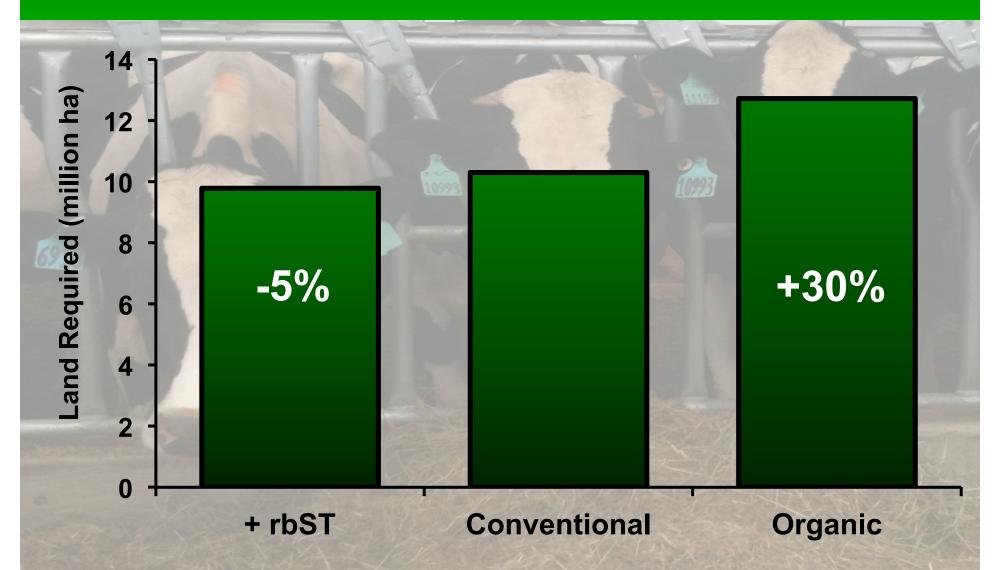
Sources: Rotz et al. (2007) Journal of Dairy Science 90:3961-3979; Sato et al. (2005) Livestock Production Science 93:105-115; Zwald et al. (2004) Journal of Dairy Science 87:191-201

Future U.S. Demand for Dairy Products Best Met via Improved Productivity



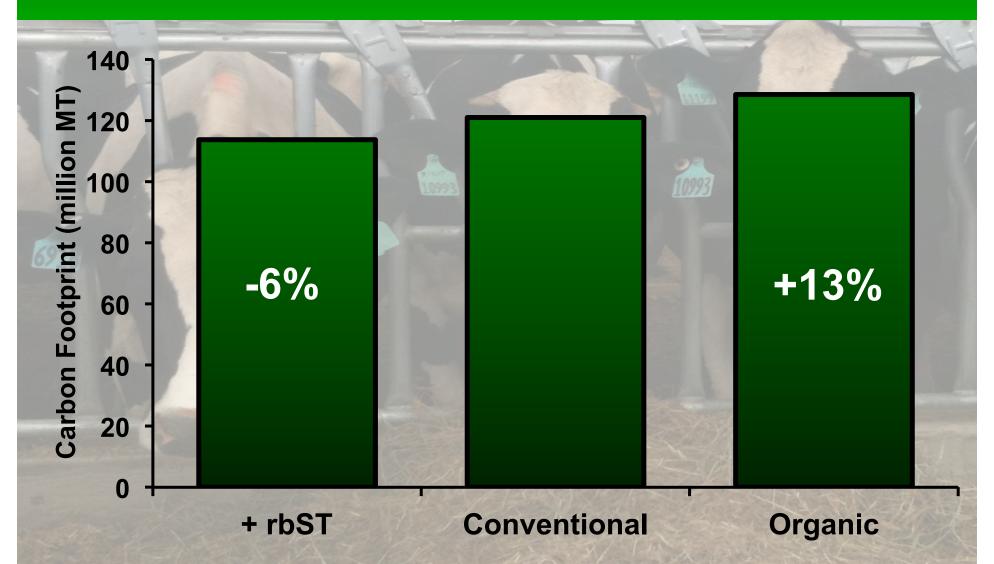
Source: Capper et. al. (2008) The environmental impact of recombinant bovine somatotropin (rbST) use in dairy production. PNAS 105:9668-9673

Future U.S. Demand for Dairy Products Best Met via Improved Productivity



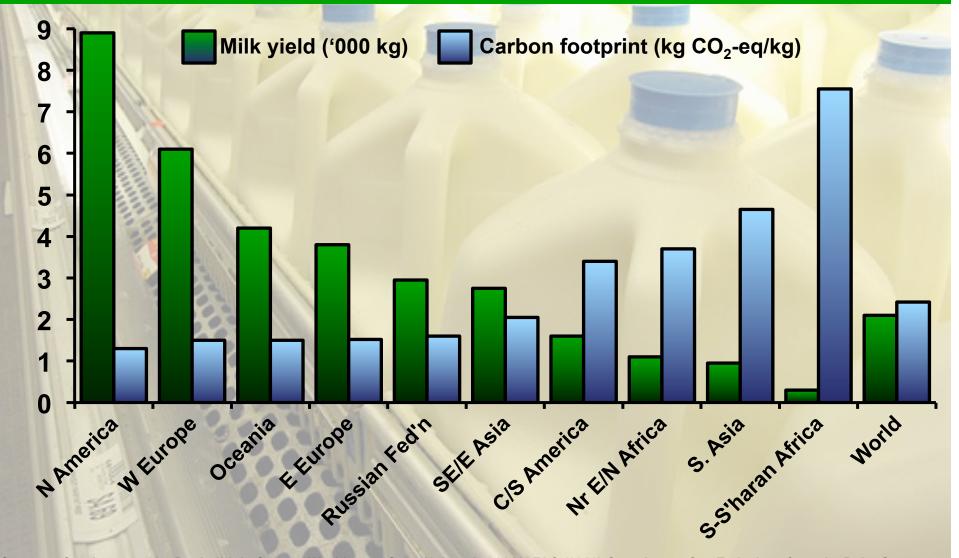
Source: Capper et. al. (2008) The environmental impact of recombinant bovine somatotropin (rbST) use in dairy production. PNAS 105:9668-9673

Future U.S. Demand for Dairy Products Best Met via Improved Productivity



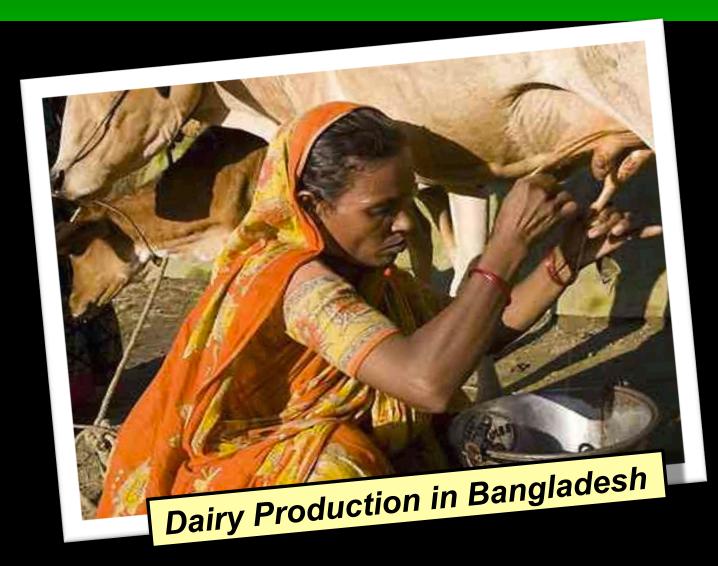
Source: Capper et. al. (2008) The environmental impact of recombinant bovine somatotropin (rbST) use in dairy production. PNAS 105:9668-9673

A Negative Correlation Exists Between Milk Yield and Carbon Footprint



Sources: Graph created by Dr. Judith L. Capper, Washington State University, 2010; FAO (2010) Greenhouse Gas Emissions from the Dairy Sector.

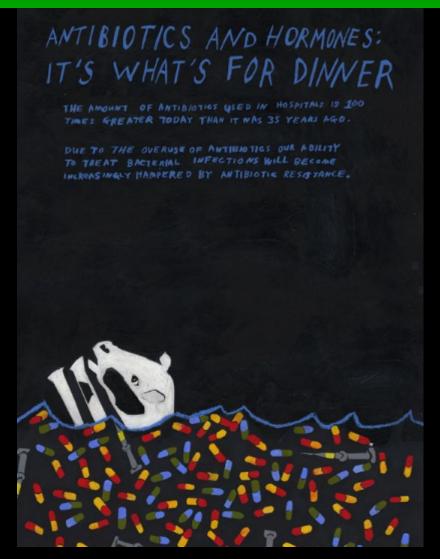
Sustainability has Three Pillars: Environmental, Economic and Social



Source: Created by Dr. Judith L. Capper, Washington State University, 2010

Social Sustainability Remains a Huge Challenge



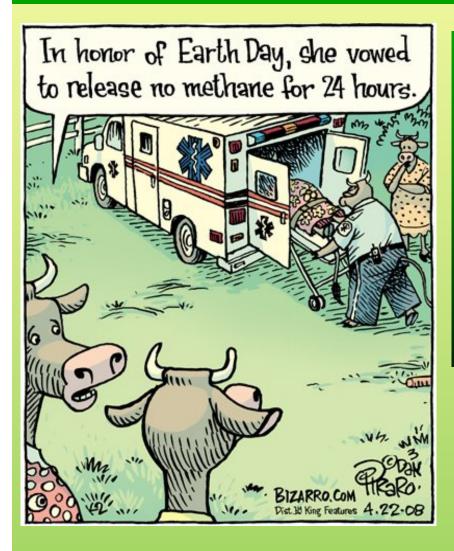


Source: Maggie Suisman http://www.maggiesuisman.com/factory.html

Conclusions

- ✓ Productivity is a key factor in improving the environmental impact of the dairy cow
- ✓ Improved genetics, nutrition, and management have considerably reduced the environmental impact of modern livestock production
- ✓ Environmental impact must be assessed using sound science rather than ideological principles and sentimental thought processes

Thank you!





capper@wsu.edu



@bovidiva



www.bovidiva.com



Source: 2008 http://snipurl.com/methanecartoon; www.bovidiva.com and @bovidiva are not affiliated with Washington State University