



EAAP 2010

61st Annual Meeting of the European Association
for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



Outputs and economic assessment of RFID technology and molecular biology (STRs) as innovative tools for traceability and origin protection in "Suinetto di Sardegna"

Cappai M. G.¹, Baglieri V.², Nieddu G.¹ and Pinna W.¹

¹Animal Biology Dept. of the University of Sassari,

²SDA Bocconi School of Management, Milan, Italy;

Correspondance: Dr. Cappai M. G., e-mail: mgcappai@uniss.it



Bocconi
School of Management



Map of Europe,
"Theatrum Orbis Terrarum"
by Abraham Ortelius.
Amversæ, 1570



Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

- Limited production within the pork meat chain in Sardinia, known as "Su porcheddu arrustiu o porcheddu a ispidu"



- Pork production is represented by a "scattered filiere" (9,17% of national husbandry, ISTAT 2007)





EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

- Small family run farms (9.264, ANAS 2007) spread all over the Isle, leading to a highly appreciated limited production



Suckling piglets are normally slaughtered around one month of age: whole or half carcasses are the usual ways the product is presented at retailers





EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

- Potentials of such production may lead the suckling piglet meat to achieve "a niche" within the market
- Reinforcement of the "brand" of the pork product, through a sound traceability system





EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

Previous trial on deployment of the RFID technology for piglets identification and traceability of animals and RFID + DNA for animal products traceability

ON FIELD PERFORMANCE

- Ease activities
- Reduce errors
- Reliable
- Easy to share
- Grant information flow

TECHNICAL CHARACTERISTICS

- Univocable and clear
- Repeatedly constant
- Fraud proof
- Carrier of information

COSTS OF TRACEABILITY?

Fill the blank



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

ANIMALS:

355 suckling piglets were electronically identified (EID), within the first week of birth in field, by intraperitoneal injection of a transponder (*Caja et al., 2003*)



DEVICE:

Passive HDX transponder
32.5 x 3.8 mm,
ISO 11784-11785 Tiris 32 mm



READERS:

RFID handy reader (Gesreader 2S ISO®, static reading)





EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions



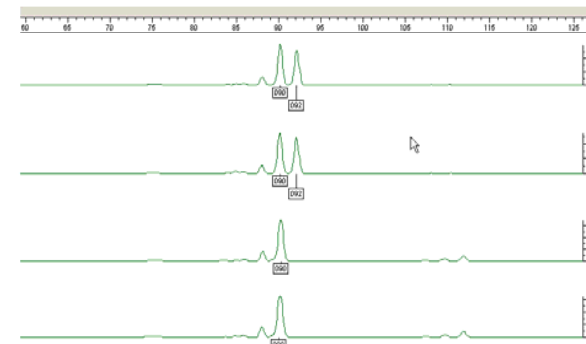
Reading of individual transponder code and R%:

Controls of transponder code
and calculation of readability
in farm and at abattoir



DNA analysis:

DNA extraction from tissue
sample from EID piglet at farm
and from correspondent EID
carcass for PCR by means of 6
microsatellites for Swine
according to FAO panel



Outputs and economic assessment of RFID technology and molecular biology (STRs) as innovative tools
for traceability and origin protection in "Suinetto di Sardegna"



Suinetto di Sardegna"

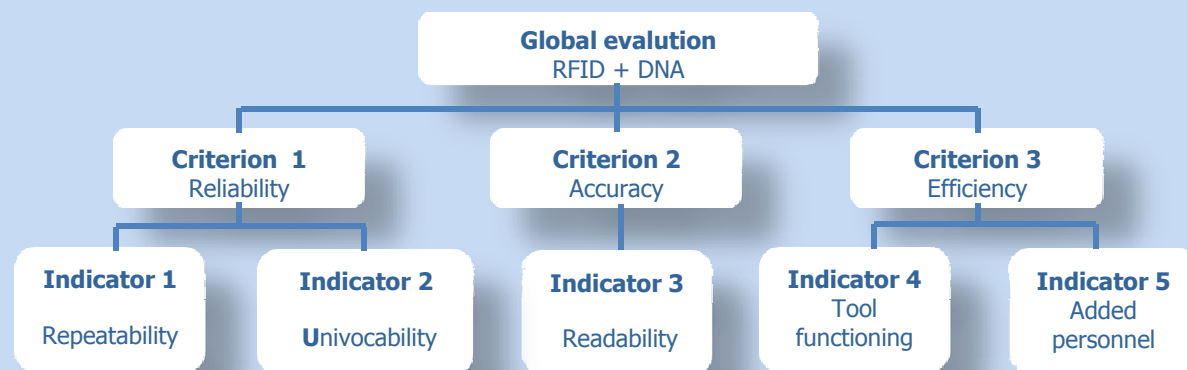
previous experience

materials and methods

results

conclusions

Evaluation of RFID+DNA as an integrated system for Suinetto da latte di Sardegna traceability:



Pinna et al. 2007, modified

	INVESTIGATED CRITERIONS			AVERAGED SCORE
	RELIABILITY	ACCURACY	COMPATIBILITY	
RELIABILITY	0,546	0,571	0,50	0,539
ACCURACY	0,273	0,286	0,33	0,297
COMPATIBILITY	0,182	0,143	0,167	0,167

Score:

1 to 10 according to
results from EID+DNA
at indicators test



EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

Parameters evaluated to establish readability, repeatability, univocability of EIC and DNA profile

In vivo traceability

At slaughterhouse

Carcass traceability

DNA matching
(muscular tissue)

SW122

IGF1

SW240

S0068

SW72

S0225

Electric stunning
Scorching
Washing
Evisceration
Recovery

Product value chain

In farm controls
Transportation
At abattoir



Outputs and economic assessment of RFID technology and molecular biology (STRs) as innovative tools
for traceability and origin protection in "Suinetto di Sardegna"



EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

Costs quantification

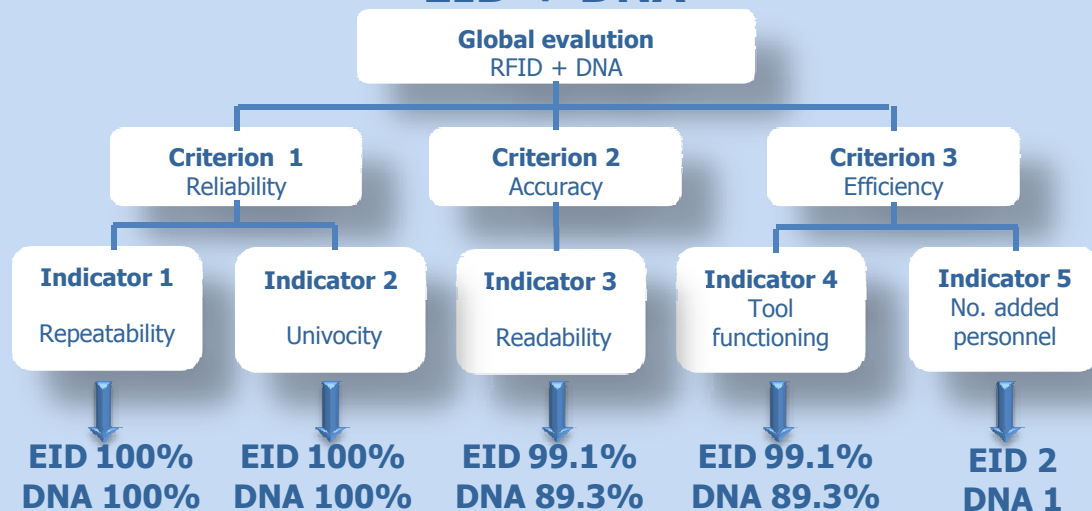
The husbandry costs were calculated according to costs of the "Suino Tipico Sardo" in agreement with the Disciplinary of production.

The integrated system EID+DNA costs were evaluated according to costs of electronic devices and tools for 355 EID piglets and DNA analysis on 42 piglets (11.8%).





Technical performance of the integrated system EID + DNA



Deaths 0.56%

Accidents 2.54%

Recovery of transponders at abattoir 100%

No cases of DNA matching between 2 different piglets

No cases of non – identity (cross control)



EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



"Suinetto di Sardegna"

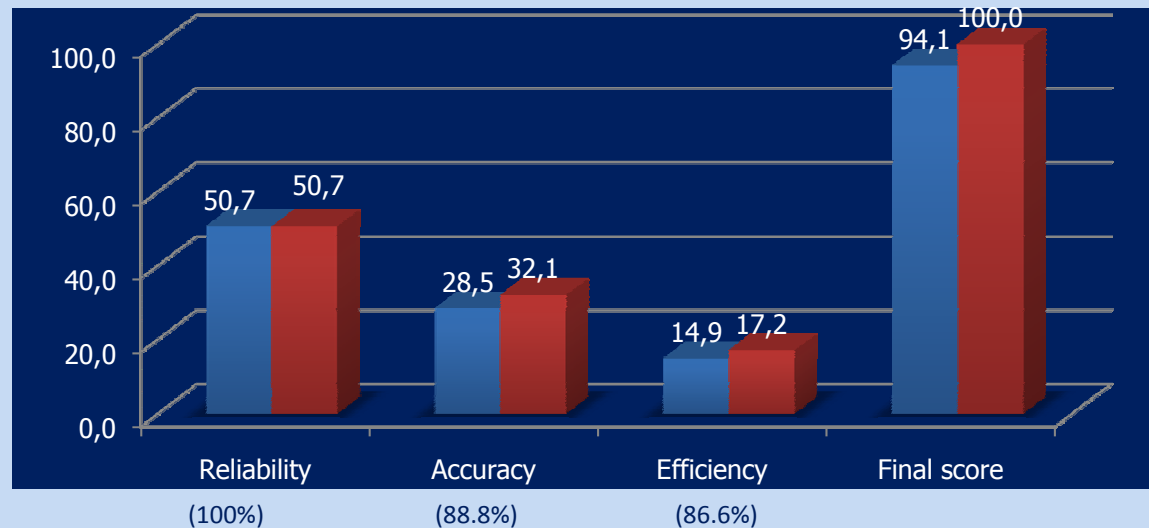
previous experience

materials and methods

results

conclusions

Global score (%) of the integrated system EID + DNA





EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

Costs/piglet with the integrated system EID + DNA and impact on total costs

Costs	€.	€/kg	%
Sow feeding	21.3	3.25	55.3
Farm/abattoir work	4.4	0,67	11.4
Various costs	2.3	0.35	5.91
EID+sample+DNA analysis (6 microsatellites)	10.5	1.67	27.2
Total costs	38.5	5.88	100



Productive information:

Parturition sow/2 years: 5

Piglets at abattoir/parturition: 7-8

Piglet life span: 3-5 weeks

Averaged carcass weight: 6550 g

Outputs and economic assessment of RFID technology and molecular biology (STRs) as innovative tools for traceability and origin protection in "Suinetto di Sardegna" Cappai M. G., Baglieri V., Nieddu G. and 13



EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



Summary

The integrated system RFID+DNA tested in the limited production of the suckling piglets "Suinetto di Sardegna" for origin protection and brand reinforcement showed to be:

- 1. Reliable, accurate and efficient at 94.1%**
- 2. Nearly one third of total costs of production per traced carcass produced according to the Disciplinary of production requirements**

Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions





EAAP 2010

61st Annual Meeting of the European Association for Animal Production

AUGUST 23rd-27th, 2010 - HERAKLION, CRETE ISLAND, GREECE



Suinetto di Sardegna"

previous experience

materials and methods

results

conclusions

- ***At present, costs to face appear higher than direct benefits***
- ***Decreasing trend of costs due to massive deployment of RFID, minimum acceptable levels of economic break-even point can be achieved in a short period***
- ***If the new technology becomes a standard for the traceability of the suckling piglet, incremental benefits can arise from the reinforcement of the "brand" of the Suinetto da latte di Sardegna***

