## Integrating food chain objectives and local development contribution in French Mediterranean livestock farming systems

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## Context evolution for livestock production in French Mediterranean area:

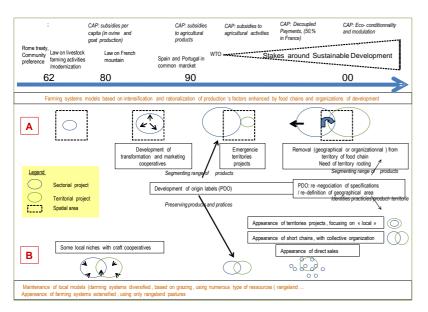
- Reduction of subsidies for agri-food chain
- Increasing of eco-conditionality and modulation
- Enhancing of livestock implication in territorial development
- Increasing of uncertainty in market, environment
- Increasing of social expectation from livestock production
- $\Rightarrow$ New trend: Do not control them; Have to do with

=> How to enhance adaptive capacity of livestok production systems?

A preliminary study based on three case-studies

Sheep meat in Cevennes	Dairy goat in Southern Rhône-Alpes	Sheep meat in Southern Alps
220 ewes 65% of lambs sold as store lambs for fattening 10% of lambs sold in direct sales Territory project based on local slaughter house Major area of cooperatives' intervention outside of this territory	450 farmers - 50 % milk producers (120 ewes), 50 % cheese producers (65 ewes) 2 industrial cheese factories Some small size cheese factories for local niches Picodon PDO <u>Changes in progress</u> Increasing "industrial scheme" in milk factories Emerging direct sales under collective organisation Linking territorial projects and marketing chain projects at a local scale	From 300 to 1500 ewes A strong expectation for indoor and out of season lambs Sheep farming involved in landscape management. Marketing mainly driven by development of a PGI and concentrating slaughtering operations New trend: Do not control uncertainty but "have to do with"

## Figure 1: Transversal analysis of articulation between marketing chain and territorial projects



Monitoring those three case studies in the MOUVE project (MOUVE = Interactions between territory and livestock production in the stake of the ecological intensification) - financement accepted, we will analyse how adaptive capacity of livestock production systems is enhanced considering the ways marketing chain and territorial projects are articulated.

Situation A:

- Homogenisation of farming systems
- Exclusion of some systems
- Rationalizing delivery network

Recently: appearance of new organizations articulating marketing chain and territorial projects, closed to situation B

We suggest that supporting adaptive capacity of livestock farming systems needs to:

- Enhance articulation between marketing chain and territorial projects

- Enhance diversity at all scales and promote new types of production systems