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Meat Standards Australia (MSA)

- * MSA is a product grading scheme focused on satisfying the consumer
- * 4 quality levels assessed by consumers















The MSA prediction model for cuts

MSA moved from a carcass pathways to a cuts based grading scheme

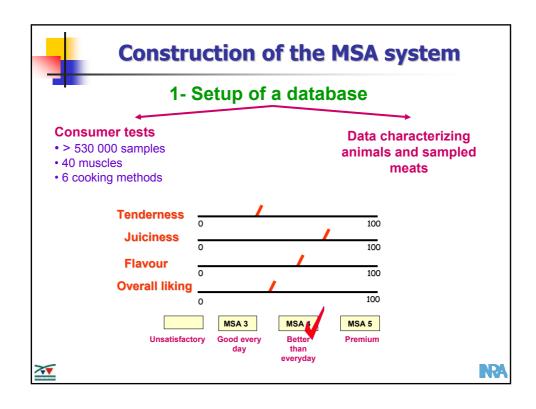


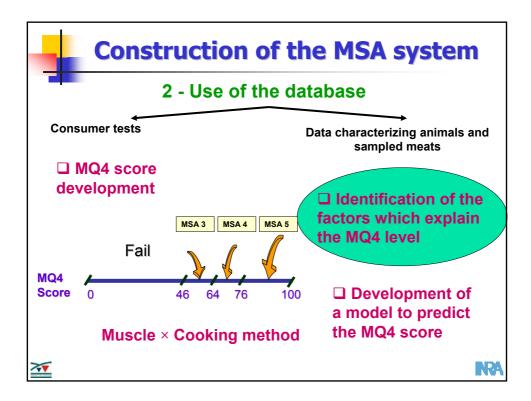
Reasons

- Improved accuracy for the consumer
- Need to grade a greater proportion of the carcass



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Meat Standards Australia

Predictors

- Breed (2-10) restricted to
 - Bos indicus content
- Gender (2)
- Growth path (10)
 - carcass wt
 - ossification score
 - Milk fed veal
- Hanging (0-10)
- Marble score (2-10)
- Ageing: 5d min (0-6)
- Cooking method (0-12)
- Muscle (30)
- pHu
- Rib fat

Basic criteria

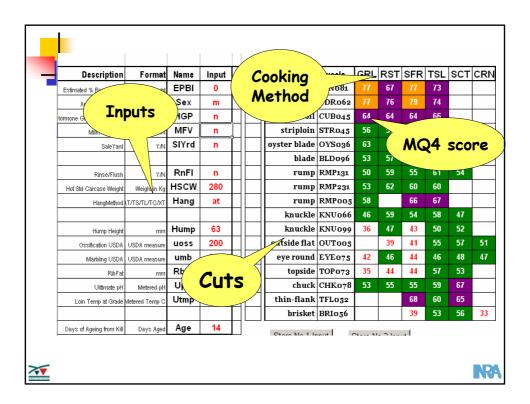
- Stress minimization
- Optimal processing

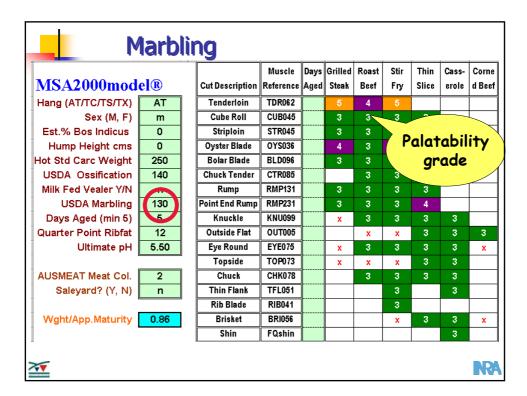
Thresholds (requirement)

- Ossification score (<300*)
- Ultimate pH<5.7/colour
- Rib fat > 3mm

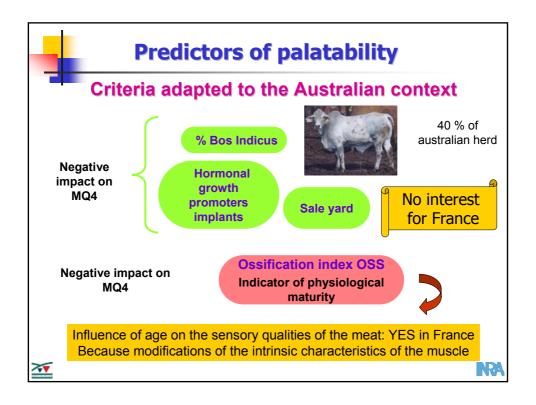








Marbling										
			Muscle	Days	Grilled	Roast	Stir	Thin	Cass-	Corne
MSA2000model®		Cut Description	Reference	Aged	Steak	Beef	Fry	Slice	erole	d Beef
Hang (AT/TC/TS/TX)	AT	Tenderloin	TDR062		5		-			
Sex (M, F)	m	Cube Roll	CUB045	(4	4	4	4		
Est.% Bos Indicus	0	Striploin	STR045		,	2 3				
Hump Height cms	0	Oyster Blade	OYS036		4	4	4	4		
Hot Std Carc Weight	250	Bolar Blade	BLD096		3	3	3	4	3	
USDA Ossification	140	Chuck Tender	CTR085			3	3	3	3	
Milk Fed Vealer Y/N	N	Rump	RMP131		3	3	3			
USDA Marbling	300	Point End Rump	RMP231			4	4	4		
Days Aged (min 5)		Knuckle	KNU099		X	•		3	3	
Quarter Point Ribfat	12	Outside Flat	OUT005			x	3	3	3	3
Ultimate pH	5.50	Eye Round	EYE075		x	3	3	3	3	X
]		Topside	TOP073		x	3	3	3	3	
AUSMEAT Meat Col.	2	Chuck	СНК078			3	3	3	4	
Saleyard? (Y, N)	n	Thin Flank	TFL051				3		3	
		Rib Blade	RIB041				3			
Wght/App.Maturity	0.86	Brisket	BRI056				x	3	3	x
		Shin	FQshin						3	
-		,								
**										N





Predictors of palatability

Thresholds (exclusion)

Thickness of subcutaneous fat < 3 mm

Equivalent to fatness

ultimate pH > 5,7

Colour > 4 (Scale from 0 to 7)

Associated to meat with a high pH

Ossification index > 300

(Scale from 100 to 600)

Which means age > 42 months



No young bulls, steers and heifers only (cull cows excluded)



Initially not adapted to France

Now, more adapted to France and interest to bring bulls

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Predictors of palatability

... Other criteria before slaughtering

Positive impact on MQ4

Sex

Steers > heifers + 2 MQ4 units **Growth rate**

MSA Recommandation:

ADG from 0.5 to 1.5 kg/d during 30 days before slaughtering is required.

Finishing in feedlot is recommended.

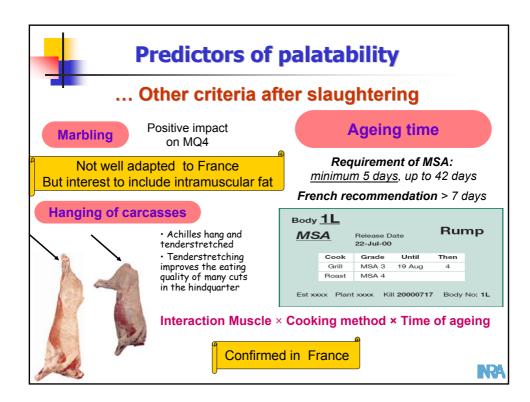


Relation "Average Daily Gain" and tenderness: YES in France

The French studies concerning the influence of growth rate confirm its benefit effect on sensory qualities of meat.



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Opinion of French experts in Meat Science

- MSA is a scientific, rigorous and coherent approach
- MSA is based on true observations, not preestablished ideas nor traditional and subjective ideas
- MSA is innovator, because based on the consumer and on cuts
- MSA is relevant, and based on segmentation by the quality
- MSA is credible (authorities, consumers)
- MSA is opened, does not lock into the Truth

System to be meditated!







Opinion of French experts in Meat Science

- A system not so used as his promoters sometimes would like to say it
- Sometimes diverted (serves as guarantee of supply carcass)
- In a country where did not nevertheless preexist multiple quality signs ...

A system with no future ?

or

A new system which is growing?



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In conclusions

A good system which may be used everywhere.

- Testing has been undertaken in Japan, Korean, Ireland, United States
- Interest from and for European countries





No extreme lean breeds tested in Australia (as pure breeds) and no bulls as in France.





Challenges (everywhere)

- Beef Industry conservative takes time
- Need processors (abattoirs), retail and food service involved early
- They need individual engagement
- MSA was not popular when it competed with existing brands: Now used to underpin brands = MSA now often not visible to the consumer in Australia
- Still some of the most powerful tools are not being heavily used: Cuts - cuts grading still not being fully utilized



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