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Diagnosis of the organic meat production system in Catalonia: from farm to fork

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Conclusions

In order to better develop the organic sector, the introduction of organic products to new markets should be more promoted, and a deep analysis of the reasons of the loss of the organic label from farm to fork should be carried out.

Introduction

The organic meat production is an emergent option in Catalonia but a reality in other European countries. An accurate knowledge of the organic meat production and distribution is of importance to establish the most adequate strategy to encourage this alternative production system.

Materials and Methods



98 surveys certified with the organic label:

- 69 farmers
- 29 companies (slaughterhouses, cutting plants and retailers)



'The main goal of this study was to perform a diagnosis of the organic meat industry in Catalonia, including all types of species (cattle, sheep, goat, pork and poultry), from the farm to the retailers'

Results

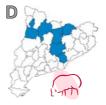
Main meat production areas in Catalonia, considering abattoirs, cutting plants and processing industry.

(A: overall production; B: Pig production; C: Cattle production; D: sheep production; E: Goat production; F: poultry production)













Meat drain from the organic to the conventional chain (at the abattoir, cutting plants and processing plants level)



Origin and destination of the organic meat at the processing industry level, in ruminants and pigs.

100 % from Catalonia



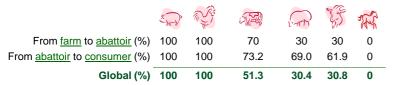
98 .0 % to Catalonia 2.6 % to Spain

35.8 % from Catalonia 64.2 % from Spain

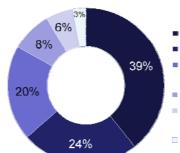


63.3 % to Catalonia 20.0 % to Spain 16.7 % to Europe

Percentage of meat per species keeping the organic label



Main challenges of the organic meat production in Catalonia according to the surveyed organic actors (abattoir, cutting plants, processing industry).



- Decrease market prices for consumers
- Improve the marketing
- Improve the integration between organic agriculture and organic livestock
- Cheaper raw material for producers
- Better relationships among producers, meat industry, retailers and marketing
- Others

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